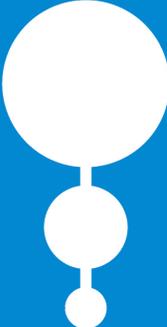


BESPOKE BUSINESS DEVELOPMENT PROGRAM

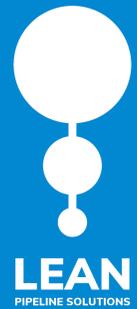


LEAN
PIPELINE SOLUTIONS



\$250/MONTH

Lean Inc's automated sales engagement technology gives Sales Professionals an effortless business development boost.



1

**IDENTIFY
DECISION-MAKERS**



2

**ENGAGE VIA
SOCIAL MEDIA**



3

**ENGAGE VIA
EMAIL**



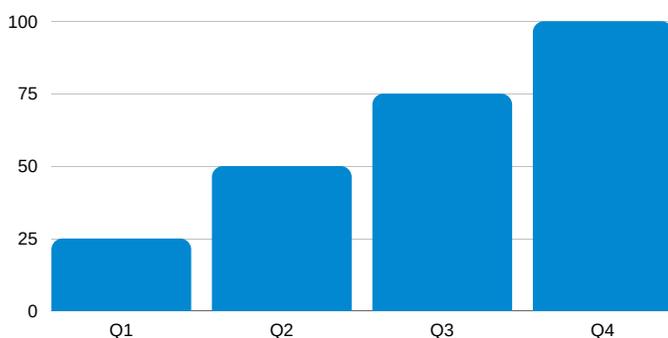
Build connections with key buyers in your territory - we connect you with thousands of key people within your selected geography effortlessly. That means you will add up to **500 new targeted contacts** per month to your marketing funnel.

Increase company page followers - the more people who follow the company page, the more opportunity to catch a buyer at the right point of the buying cycle. Every new targeted connection is invited to follow the company page, totally autonomously. More brand followers is good for the sales rep and good for the brand.

Promote key products and promotions - promote products and services to **up to 1,500** key decision-makers in a sales professional's area each month. Products and services are introduced every month, effortlessly.

Share brochures and sell-sheets via email - get detailed information into decision-makers hands. A separate email campaign for PDF brochures can be scheduled regularly for more detailed information.

QUOTE PIPELINE



PRICING

Flexible package - set up and 1st month \$399, then only \$279 monthly - cancel anytime

Annual package - 12 month commitment - only \$250 / month

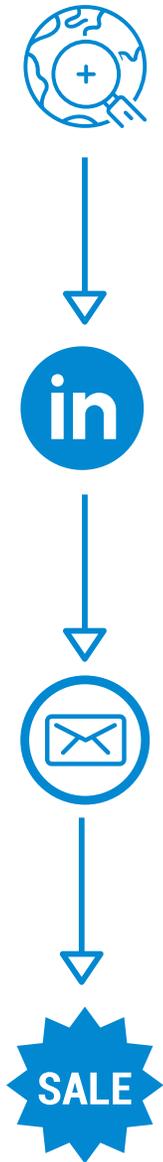
Campaign updates - Campaigns are scheduled for a full year. At any time, you can add or modify the campaign for service fee of \$150

For more Information visit LeanPipelineSolutions.com or email, Info@Think-Lean.com

To get started, we will need some information:
LinkedIn profile , Company LinkedIn page,
company website, and products to promote.



REGISTRATION FORM



Name _____
Company name _____
Email _____
Mobile phone _____
LinkedIn profile address _____
Company LinkedIn page _____
Company website _____
Target geography _____
Target industry _____
Target lead title _____
Desired # of industry relevant new contacts _____
Maximum # of LinkedIn messages to contacts / day _____
Maximum # of connection requests / day _____
Target product product line _____
Target product month 1 _____
Target product month 2 _____
Target product month 3 _____
Target product month 4 _____
Target product month 5 _____
Target product month 6 _____
Target product month 7 _____
Target product month 8 _____
Target product month 9 _____
Target product month 10 _____
Target product month 11 _____
Target product month 12 _____

NOTE: Participants will be required to share LinkedIn login details with Lean Inc. All information gathered from LinkedIn profile will be held in the strictest of confidentiality between login owner and Lean Inc. Login owner will be responsible for LinkedIn message and email follow up. Login owner can jump into the automated conversation whenever necessary. Prospects can be pulled out of the automated communication stream at any time.

PRICING

Flexible package - set up and 1st month \$399, then only \$279 monthly - cancel anytime

Annual package - 12 month commitment - only \$249 / month

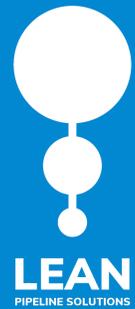
Campaign updates - Campaigns are scheduled for a full year. At any time, you can add or modify the campaign for service fee of \$150

For more information visit LeanPipelineSolutions.com
or email, Info@Think-Lean.com





Other Lean Inc Services Offered



GENERAL HIRING ASSESSMENTS



<p>1 PLAN know the job</p> <p>Hiring managers and recruiters are often not aligned on the job requirements prior to casting the recruiting net.</p> <p>Our breadth of performance models can help get everyone on the same page so they know exactly who they're looking for, and the traits required to be successful in the role.</p> <p>LEARN MORE</p>	<p>2 ASSESS know the candidate</p> <p>Without the right tools, or without the right data, making objective hiring decisions can be daunting.</p> <p>Data driven candidate insights help managers assess how well candidates fit the job requirements, and make better informed talent decisions.</p> <p>LEARN MORE</p>	<p>3 CHOOSE know the fit</p> <p>Hiring the wrong person can be risky and expensive.</p> <p>With our unique Job Fit feature, we help to objectively compare candidates against the chosen benchmark to understand how well they fit the role requirements.</p> <p>LEARN MORE</p>	<p>4 ENGAGE know your people</p> <p>It takes effort to hire the right person. Setting them up for long term success requires even more.</p> <p>Our full suite of reports provides a path to employee engagement. Engage your workforce by helping managers onboard, coach, and develop their people to their full potential.</p> <p>LEARN MORE</p>
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SALES ASSESSMENTS



Objective Management Group®

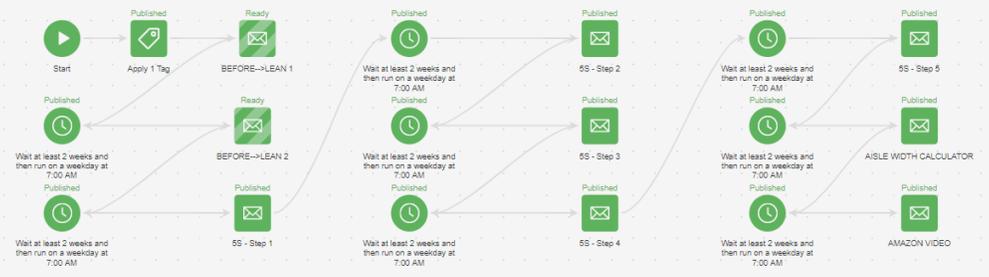
The Will to Sell Competencies



Sales Quotient™



SALES COMMUNICATION AUTOMATION



Digital marketing services provided by Lean Inc. and its partners.

For more Information, visit LeanPipelineSolutions.com or email, Info@Think-Lean.com