

# LEAN LEAD GENERATION



\$250/MONTH

When prospecting is weak, building rapport is difficult, and belly-to-belly conversations are impossible, we engage customers and generate new business through narrowcast communication at a fraction of what others charge.



1

IDENTIFY  
DECISION-MAKERS



2

ENGAGE VIA  
SOCIAL MEDIA



3

GENERATE  
LEADS



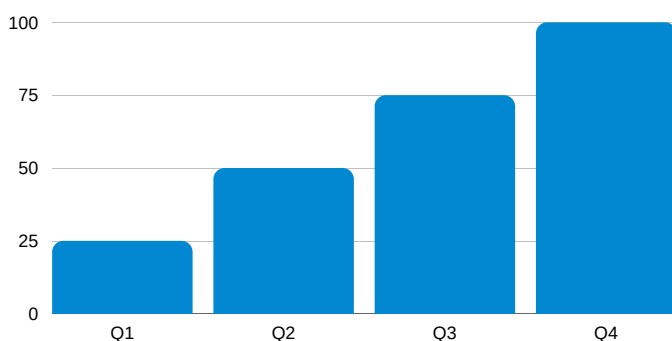
**Build connections with key buyers in your territory** - we connect you with thousands of key people within your selected geography effortlessly. That means you will add up to **3000 new targeted contacts** per month to your marketing funnel.

**Increase company page followers** - the more people who follow the company page, the more opportunity to catch a buyer at the right point of the buying cycle. Every new targeted connection is invited to follow the company page, totally autonomously. More brand followers is good for the sales rep and good for the brand.

**Promote key products and promotions** - promote products and services to **up to 1,500** key decision-makers in a sales professional's area each month. Products and services are introduced every month, effortlessly.

**Share brochures and sell-sheets via email** - get detailed information into decision-makers hands. A separate email campaign for PDF brochures can be scheduled regularly for more detailed information.

## QUOTE PIPELINE



## PRICING

**6 MONTH PACKAGE** - \$375 / month / person

**12 MONTH PACKAGE** - only \$250 / month / person

**Other services:** LinkedIn profile optimization - Social Media content creation - Website content creation - LinkedIn company page management

**For more Information** visit [LeanLeadGeneration.com](http://LeanLeadGeneration.com) or email, [Info@Think-Lean.com](mailto:Info@Think-Lean.com)

"Show me a breakdown in performance and I will show you a breakdown in communication." -- Lean Inc. motto



## CURRENT STATE

## FUTURE STATE

Don't know enough decision-makers



Connect with the most decision-makers possible the APR

Not enough prospecting



Prospecting 7 days/week

Birthdays and promotions come and go without comment



Never miss birthdays, promotions, and work anniversaries

Not enough customers following the company brand



Thousands of new relevant followers are personally invited to follow & view posts

Not enough opportunities, quotes, and sales



Sales reps are busy making presentations & closing deals. The Sales pipeline is full.

## NARROWCAST BUSINESS DEVELOPMENT PRICING

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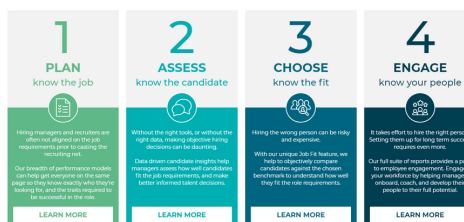
For more Information visit [LeanLeadGeneration.com](http://LeanLeadGeneration.com) or email, [Info@Think-Lean.com](mailto:Info@Think-Lean.com)



# Other Lean Inc Services Offered



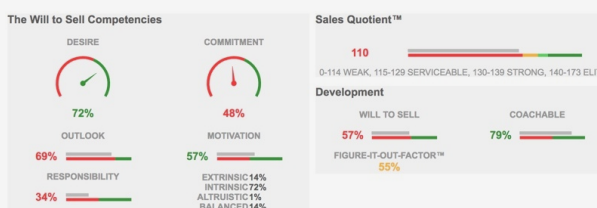
## GENERAL HIRING ASSESSMENTS



## SALES ASSESSMENTS



Objective Management Group®



## TEAM EVALUATION & COACHING



INDIVIDUAL ASSESSMENTS



TEAM REPORT



COACHING RECOMMENDATIONS

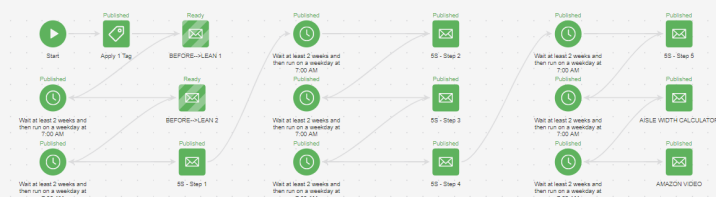


ONE-ON-ONE COACHING



TEAM TRAINING

## PIPELINE COMMUNICATION AUTOMATION



## SOCIAL MEDIA MANAGEMENT



SOCIAL MEDIA MANAGEMENT



SOCIAL COMPANY PAGE



POST CREATION



CONTENT CREATION



SNAIL MAIL MARKETING

